

mimio - Making an Impact in Florida

Over 1,000 classrooms using mimio interactive whiteboards

About the school district



Collier County is a large School District in Southern Florida with over 42,000 students being taught by 2,400 teachers in 44 schools. Schools are outfitted with the latest technology. There are over 18,000 networked computers in use district wide.

Approximately 3 years ago, Collier County launched a major effort to add a technology suite to all their classrooms in the district. After extensive testing, the technology department and teachers selected mimio as their interactive whiteboard solution.

Why mimio?



As all administrators and teachers know, purchasing the right product is just the first step in successful integration of technology in the classroom. It takes training, customer support and a strong partnership with the supplier. Virtual Ink Corporation, the maker of mimio, has been committed to ensuring the successful integration of interactive whiteboards in Collier County. Over 1,000 teachers have been trained to date in multiple phases.

"We chose mimio over other interactive whiteboards in the market today because we felt mimio had the best value. mimio's ability to be wireless along with its excellent software features were what Collier County wanted. The ability to use it with an existing whiteboard was an added plus in an already crowded classroom."

Randi Zwicker
Director, Instructional Technology/Media Services

"mimio provides outstanding service and support including both on-site as well as on-line inservice for teachers. I work with many vendors in our school district and mimio is by far one of our best. I hold other vendors up to the standard that mimio has set when it comes to customer service."

Lindy George
Instructional Technology Specialist

What teachers are saying



A great learning tool. Extensive and effective teacher training. Dedicated customer service. Excellent product value. Developing a strong partnership with school Districts. All these result in technology being successfully used in the classroom to help teachers teach and students learn.

"They get so excited using the whiteboard and they remember the lesson better when it's fun. This keeps them engaged and they can interact with it."

Destiny Effert
Teacher
Estates Elementary School – Collier County

"I can draw equations and diagrams as I'm teaching. It can then be saved, printed out or put up on the Web site for students. It's perfect if they are struggling at home over a problem. I think all of this makes it fun for the kids."

Pat Tate
Teacher (38 years)
Naples High – Collier County

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